

REGULAR AGENDA
CITY OF FERNDALE - HUMBOLDT COUNTY U.S.A.
DESIGN REVIEW COMMITTEE MEETING

Location VIA ZOOM CONFERENCE **Date:** October 28, 2021
Time: 8:30 am

This meeting is being held in accordance with the Brown Act as currently in effect under the State Emergency Services Act, the Governor's Emergency Declaration related to COVID-19, and the Governor's Executive Order N-29-20 issued on March 17, 2020 that allows attendance by members of the Committees, City staff, and the public by teleconference, videoconference, or both.

We are strongly recommending that public comments for this meeting be submitted prior to the meeting. Public comments should be submitted to cityclerk@ci.ferndale.ca.us by 4:00pm on Wednesday, October 27, 2021, please be sure to put "Public Comment" in the subject line, and include the agenda item if applicable. All public comments received by 4pm will be read into the record (limit to 5 minutes) during the regular meeting.

To provide public comment during the meeting, you will need to join the Teleconference meeting.

To Join Zoom Meeting use the link:

Join Zoom Meeting

<https://us02web.zoom.us/j/81728006486?pwd=b3F6Wmk4NjBwNTVwSINrTXdjcXk0dz09>

or go to Zoom.us and input the following:

Meeting ID: 817 2800 6486

Passcode: 441623

Dial in using your telephone: (Use *6 to mute and unmute)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

Meeting ID: 817 2800 6486

Passcode: 441623

1. CALL MEETING TO ORDER – CITY CLERK WILL DO ROLL CALL
2. MODIFICATIONS TO THE AGENDA
3. APPROVAL OF PREVIOUS MINUTES - DISCUSS
4. PUBLIC COMMENT. (This time is for persons who wish to address the Committee on any matter not on this agenda and over which the Committee has jurisdiction).
5. BUSINESS
 - A. 600 Main Street (Sign).....
6. CORRESPONDENCE
7. COMMITTEE MEMBER COMMENTS
8. ADJOURN

Page 4
None

**This notice is posted in compliance with Government Code §54954.2.
The next Regular Meeting of the Ferndale City Design Review Committee
will be AS NEEDED DURING COVID-19 PANDEMIC**

CALL MEETING TO ORDER

MODIFICATION TO THE AGENDA

APPROVAL OF PREVIOUS MINUTES

PUBLIC COMMENT

BUSINESS

Meeting Date:	October 28, 2021		Agenda Item Number	5.a			
Agenda Item Title	600 Main Street						
Presented By:	All Point Signs and/or Staff						
Type of Item:	<input checked="" type="checkbox"/>	Action	<input type="checkbox"/>	Discussion	<input type="checkbox"/>	Information	
Action Required:		No Action		Voice Vote	<input checked="" type="checkbox"/>	Roll Call Vote	

PROJECT DESCRIPTION: Request for a Design Review Use Permit to install new business signage at 600 Main Street (APN 031-142-020).

RECOMMENDATION: Staff has included findings of fact (Attachment A) necessary to take an action on the Design Review Use Permit. If the Design Review Committee accepts the findings of fact or makes comparable findings, then staff recommends the Committee approve the Design Review Use Permit, subject to the conditions of approval listed in Attachment B.

RECOMMENDED MOTION: “Make the required findings of fact listed in Attachment A to approve the Design Review Use Permit, subject to the conditions of approval listed in Attachment B, to install new business signage using the materials and dimensions provided on the application.”

ATTACHMENTS: Findings of Fact, Conditions of Approval, signage plans

Attachment A
FINDINGS OF FACT

The following findings of fact are required for approving the Design Review Use Permit.

1. The proposed design, materials, and colors are visually harmonious with and conceptually consistent in character and scale with surrounding area.
2. The existing project, as outlined and with conditions:
 - Conforms to and is consistent with the Ferndale General Plan;
 - Does not impair the natural beauty of the town's site and setting; and
 - Will not be unsightly, obnoxious or undesirable in appearance to the extent that it will hinder the harmonious development of the zone, impair the desirability of the zone for the uses permitted therein, or limit the opportunity to attain optimum use and value of the land and improvements or otherwise adversely affect the general property and welfare.

Attachment B
CONDITIONS OF APPROVAL

Staff recommends Design Review Use Permit approval be subject to the following conditions. The violation of any term or requirement of this conditional approval may result in the revocation of the permit.

1. The applicant shall be responsible to pay all applicable fees, deposits or charges associated with processing and finalizing the Design Review Use Permit, and/or otherwise owed to the City of Ferndale. All applicable or other required fees shall be paid to the satisfaction of the City of Ferndale before the Permit and uses allowed are considered final and approved.
2. All proposed work shall be in conformance with the approved permit application and with the information and analysis contained in the associated staff report and conditions of approval on file with the City. Should the work deviate from that as allowed by this approval, then the applicant may be required to first receive Design Review Committee approval for such changes.
3. Should the applicant or any other future owner of the subject property not conform to the requirements of these conditions, then said non-conformance shall constitute a violation of this Design Review Use Permit and shall become null and void until either all the issues have been addressed to the satisfaction of the City, or the permit is revoked.
4. All proposed and/or future development, improvements, and construction authorized hereunder shall be in conformance with all applicable City ordinances, regulations and codes, including but not limited to Zoning Ordinance 02-02, including the Design Review requirements, the Uniform Building Code, any Fire Codes and/or Public Health & Safety Code, applicable to the nature and type of proposed use and/or construction. A City building permit is required for any construction associated with the proposed project with the burden on the applicant to comply.

CITY OF FERNDALE
PLANNING DEPARTMENT

STANDARD APPLICATION FORM

Please provide the following information as it applies to your application. For questions, call 785-4224.

1. Type of Application

Date: 10/13/21

Bed & Breakfast Inn	Major Subdivision (5 parcels or more)
Design Review Use Permit	Minor Subdivision (4 parcels or less)
Exception to Development Standards	Second Dwelling Unit
Home Occupation Permit	Use Permit
Lot Line Adjustment	Variance
Merger	Zoning & General Plan Amendment

2. Name of Property Owner: Philip Ostler
Address: 600 Main St.
3. Name of Applicant (if different): Alphonse Sign
Address: 3408 1st Ave Ferndale Phone: 714-655-0763
4. Property Location: 600 Main
Assessor Parcel Number(s): _____
Description: _____
Lot Area: _____
5. Present Use of Property: _____
Present Zoning: _____
6. Description of Proposed Project: Install non illuminated sign

Filing Fee: A filing fee of \$ _____ has been paid as part of the application. (Refer to Resolution 00-21 for fees and charges for review and processing of development permits.) I hereby certify that to the best of my knowledge the information in this application and all attached exhibits is full, complete and correct, and I understand that any misstatement or omission of the requested information or of any information subsequently requested shall be grounds for denying the application, or suspending or revoking a permit issued on the basis of these or subsequent representations or for the seeking of such other and further relief as may seem proper to the City.

Signature of Applicant or Agent

10/13/21

Authorization of Agent: I hereby authorize _____ to act as my representative and bind me in all matters concerning this application.

(Form 121106)

FOR STAFF USE ONLY

Full Ap Rec'd	Sent to Comm.	Returned	Ap notified	Project Final
---------------	---------------	----------	-------------	---------------

STIFEL

Ferndale, CA

09-03-2021

EXISTING



PROPOSED



18"
4"
13 1/2"
STIFEL
 INVESTMENT SERVICES
Since 1890

NOTES:

- PAINTED YELLOW GOLD PEARL - MP41844 - NON-ILLUMINATED PIN MOUNT LETTERS
- STIFEL INVESTMENT SERVICES SINCE 1890 - 3 LINES



COPYRIGHT © The details shown on this drawing are confidential and are the exclusive property of Principle Group of Companies. No use, copy or disclosure of this disclosure of this drawing may be made without written permission and it is to be returned to Principle Group of Companies upon request.

Principle

2035 Lakeside Centre Way Suite 250

Knoxville, TN 37922

+865 692 4058

F +865 692 4104

Revision notes:

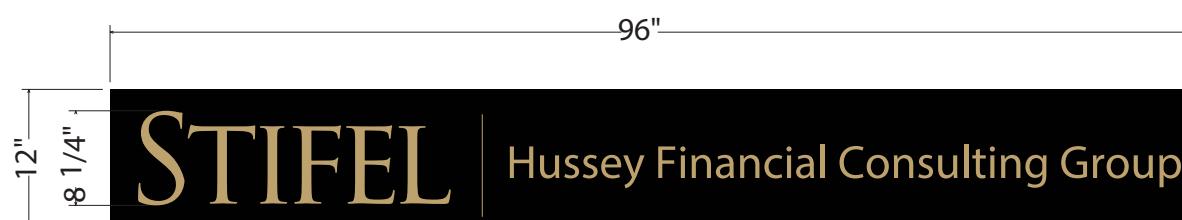
STIFEL

SAP No:	Drawn by: R B
Client: STIFEL	Checked by: B W
Project: Ferndale, CA	Scale: NTS
Title: Ferndale, CA	Revision:
Date: 09-02-2021	Page: 2

EXISTING



PROPOSED



SPECS

- 12" TALL X 8' WIDE BLACK BACKGROUND PANEL
- 9" YELLOW GOLD PEARL - VINYL - "STIFEL" LETTERS



COPYRIGHT © The details shown on this drawing are confidential and are the exclusive property of Principle Group of Companies. No use, copy or disclosure of this disclosure of this drawing may be made without written permission and it is to be returned to Principle Group of Companies upon request.

Principle

2035 Lakeside Centre Way Suite 250

Knoxville, TN 37922

+865 692 4058 F +865 692 4104

Revision notes:

STIFEL

SAP No:

Drawn by: R B

Client: STIFEL

Checked by: B W

Project: Ferndale, CA

Scale: NTS

Title: Ferndale, CA

Revision:

Date: 09-02-2021

Page: 3

From: Geoff W <geoffwills33@yahoo.com>
Sent: Wednesday, October 20, 2021 1:55 PM
To: cityclerk@ci.ferndale.ca.us
Subject: Re: 600 Main St

CNC cut acrylic.
Geoff Wills
Cell 714-655-0763
Office 707-442-7781
3408 Jacobs Ave Eureka, Ca 95501
geoffwills33@yahoo.com

On Oct 20, 2021, at 1:47 PM, <cityclerk@ci.ferndale.ca.us>
<cityclerk@ci.ferndale.ca.us> wrote:

Geoff,
What material is used for the letters on the outside of the building?

From: Geoff W <geoffwills33@yahoo.com>
Sent: Wednesday, October 13, 2021 9:51 AM
To: cityclerk@ci.ferndale.ca.us
Subject: 600 Main St

Kristene-

Attached please find plans and an application for the new sign at 600 main. Please let me know if you need anything else, if we need to make a payment can we do that over the phone?

CORRESPONDENCE

COMMITTEE COMMENTS

ADJOURN