

**SPECIAL AGENDA  
CITY OF FERNDALE - HUMBOLDT COUNTY U.S.A.  
DESIGN REVIEW COMMITTEE MEETING**

**Location** City Hall  
834 Main Street  
Ferndale, CA 95536  
**Date:** December 19, 2019  
**Time:** 8:30 am

We welcome you to this meeting. Members of the Public may be heard on any business item on this Agenda before or during the Design Review Committee consideration of the item. The public may also directly address the Design Review Committee on any item of interest to the public that is not on the Agenda during the public comment time; however, the Design Review Committee generally cannot take action on an item not on the Agenda.

A person addressing the Design Review Committee will be limited to five (5) minutes unless the Chair grants a longer period of time. While not required, we would appreciate it if you would identify yourself with your name and address when addressing the Design Review Committee.

This city endeavors to be ADA compliant. Should you require assistance with written information or access to the facility please call 786-4224 24 hours prior to the meeting.

**TO SPEAK ON ANY ISSUE, BE ACKNOWLEDGED BY THE CHAIR BEFORE PROCEEDING TO THE PODIUM, STATE YOUR NAME AND ADDRESS FOR THE RECORD (optional), AND DIRECT YOUR COMMENTS ONLY TO THE COMMITTEE.**

1. CALL MEETING TO ORDER –
2. MODIFICATIONS TO THE AGENDA
3. APPROVAL OF PREVIOUS MINUTES - NONE
4. PUBLIC COMMENT. (This time is for persons who wish to address the Committee on any matter not on this agenda and over which the Committee has jurisdiction. Items requiring Committee action not listed on this agenda will be placed on the next regular agenda for consideration, unless a finding is made by at least 2/3rds of the Committee that the item came up after the agenda was posted and is of an urgent nature requiring immediate action. This portion of the meeting will be approximately 30 minutes total for all speakers, with each speaker given no more than five minutes.)
5. BUSINESS
  - A. 606 Main Street (Paint & Signage) ..... Page 3
6. CORRESPONDENCE ..... None
7. COMMITTEE MEMBER COMMENTS
8. ADJOURN

**This notice is posted in compliance with Government Code §54954.2.  
The next Regular Meeting of the Ferndale City Design Review Committee  
will be January 23, 2020**

**CALL TO ORDER**

**MODIFICATIONS TO THE AGENDA**

**APPROVAL OF MINUTES**

**PUBLIC COMMENT**

**BUSINESS**

Meeting Date:	December 19, 2019	Agenda Item Number	5.a
Agenda Item Title	606 Main Street		
Presented By:	Jessica & Jonas Bramwell and/or Staff		
Type of Item:	<input checked="" type="checkbox"/> Action	<input type="checkbox"/> Discussion	<input type="checkbox"/> Information
Action Required:	<input type="checkbox"/> No Action	<input checked="" type="checkbox"/> Voice Vote	<input type="checkbox"/> Roll Call Vote

**PROJECT DESCRIPTION:** Request for a Design Review Use Permit to repaint & place signage on the building at 606 Main Street (APN 031-142-020).

**RECOMMENDATION:** Staff has included findings of fact (Attachment A) necessary to take an action on the Design Review Use Permit. If the Design Review Committee accepts the findings of fact or makes comparable findings, then staff recommends the Committee approve the Design Review Use Permit, subject to the conditions of approval listed in Attachment B.

**RECOMMENDED MOTION:** “Make the required findings of fact listed in Attachment A to approve the Design Review Use Permit, subject to the conditions of approval listed in Attachment B, to repaint the building using the approved color swatch and place business signage on building as specified in the application.”

**ATTACHMENTS:** Findings of Fact, Conditions of Approval, Pictures and Color Swatch

**Attachment A  
FINDINGS OF FACT**

The following findings of fact are required for approving the Design Review Use Permit.

1. The proposed design, materials, and colors are visually harmonious with and conceptually consistent in character and scale with surrounding area.
2. The existing project, as outlined and with conditions:
  - Conforms to and is consistent with the Ferndale General Plan;
  - Does not impair the natural beauty of the town's site and setting; and
  - Will not be unsightly, obnoxious or undesirable in appearance to the extent that it will hinder the harmonious development of the zone, impair the desirability of the zone for the uses permitted therein, or limit the opportunity to attain optimum use and value of the land and improvements or otherwise adversely affect the general property and welfare.

**Attachment B  
CONDITIONS OF APPROVAL**

Staff recommends Design Review Use Permit approval be subject to the following conditions. The violation of any term or requirement of this conditional approval may result in the revocation of the permit.

1. The applicant shall be responsible to pay all applicable fees, deposits or charges associated with processing and finalizing the Design Review Use Permit, and/or otherwise owed to the City of Ferndale. All applicable or other required fees shall be paid to the satisfaction of the City of Ferndale before the Permit and uses allowed are considered final and approved.
2. All proposed work shall be in conformance with the approved permit application and with the information and analysis contained in the associated staff report and conditions of approval on file with the City. Should the work deviate from that as allowed by this approval, then the applicant may be required to first receive Design Review Committee approval for such changes.
3. Should the applicant or any other future owner of the subject property not conform to the requirements of these conditions, then said non-conformance shall constitute a violation of this Design Review Use Permit and shall become null and void until either all the issues have been addressed to the satisfaction of the City, or the permit is revoked.
4. All proposed and/or future development, improvements, and construction authorized hereunder shall be in conformance with all applicable City ordinances, regulations and codes, including but not limited to Zoning Ordinance 02-02, including the Design Review requirements, the Uniform Building Code, any Fire Codes and/or Public Health & Safety Code, applicable to the nature and type of proposed use and/or construction. A City building permit is required for any construction associated with the proposed project with the burden on the applicant to comply.



December 11, 2019

**Proposed building changes:**

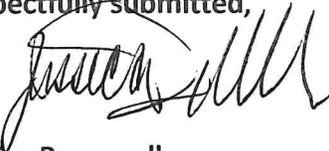
**Paint Color:** Everything currently colored yellow will be painted dark red (similar to the door color of the neighboring Wells Fargo business). All white will remain white.

**Business Sign:** An aluminum sign that is 1 foot tall and 4 feet wide will be screwed into the building on the top portion that juts out from the building. Total sign square footage is 4 square feet. Building façade is approximately 14 feet tall by 11.5 feet wide (161 square feet).

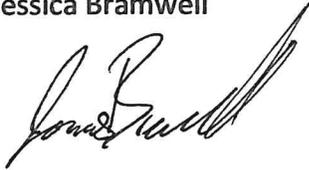
- As per the signage rules, a sign can be up to .75 of the width (or 10.5 feet wide) and .25 of the height (3.5 feet tall). Our proposed sign falls below these criteria.

**Permission:** We have permission from Phillip Ostler, the owner of the building, to make the proposed changes. A signed copy of the permission is included with this proposal.

Respectfully submitted,



Jessica Bramwell



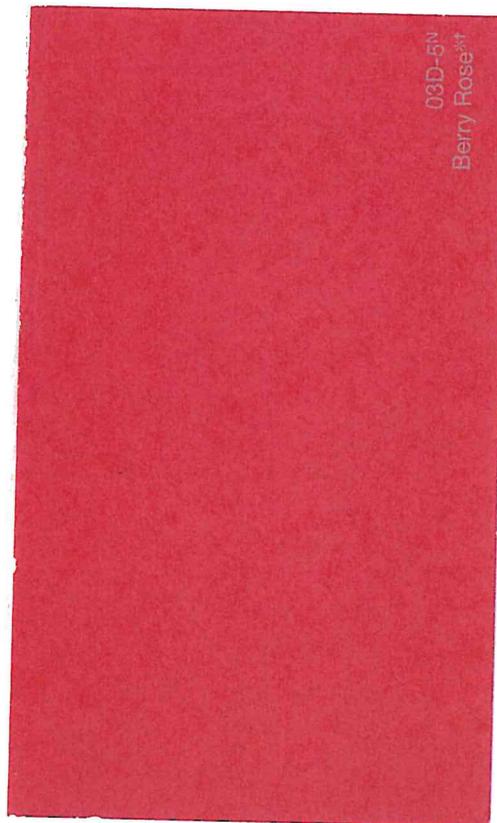
Jonas Bramwell

**December 11, 2019**

**I, Phillip Ostler, owner of 606 Main Street, give Jessica Bramwell, owner of Cat Shack Ice cream, permission to paint the building and erect the business sign.**

A handwritten signature in black ink, appearing to read "Phillip Ostler", followed by a long horizontal line extending to the right.







Sign Type  
 Sign Size  
 Options  
 Text  
 Upload  
 Object Tools  
 Art

No Object Selected



Support

My Account (Sign In)

Products

Sign Size

W 48 in. H 12 ft.

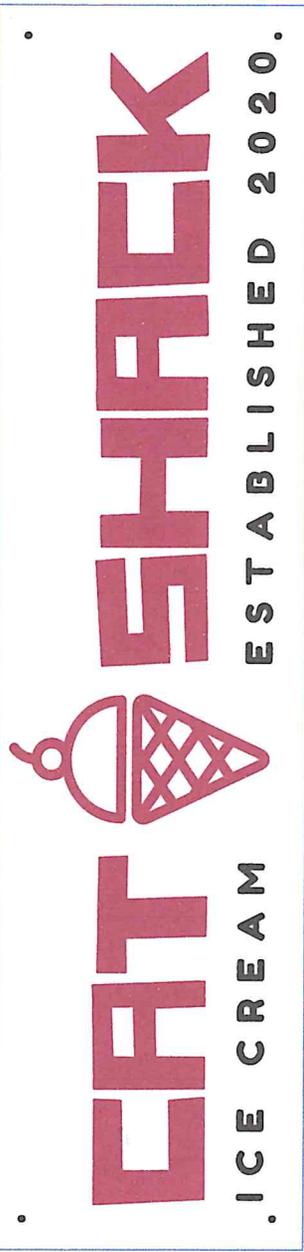


Lock Dimensions

Save & Continue

Sign Type

Aluminum Sign



**CORRESPONDENCE**

**COMMITTEE COMMENTS**

**ADJOURN**